



## Komen Colorado announces the appointment of Alisha Brown to its Board of Directors

### PRESS RELEASE

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### **September 18, 2019 – Denver, Colorado**

Komen Colorado is thrilled to announce that it has added Alisha Brown to its Board of Directors. Board President; Joby Koren and C.E.O.; Jill Fricker announced, “Alisha brings an unparalleled level of experience and passion to our board at a perfect time as we expand our mission and our service area to cover the entire state of Colorado”.

Alisha Brown is the Senior Vice President of **The Foundation for Sustainable Urban Communities** and the founder and Executive Director of its **be well** Health and Wellness Initiative. Her focus is to advance equity by addressing the social determinants of health through community-based strategies to ensure that all people have the opportunity to live a healthy and prosperous life -- regardless of their social circumstances.

Ms. Brown has raised and/or leveraged more than \$30 million to advance equity across Colorado. She speaks locally, regionally, nationally and internationally on the importance of grassroots involvement. Ms. Brown knows how to engage populations that mistakenly believe that healthy lives and communities can be achieved only by those who have money, power or access to those benefits.

Ms. Brown earned her Master of Nonprofit Management degree from Regis University while being a Colorado Trust Fellow. Ms. Brown earned a Bachelor of Arts degree in broadcast journalism from Langston University, an Historically Black University in Langston, OK.

Ms. Brown created the **be well** Block Captain community engagement model, an evidence-based approach that combines local neighborhood ingenuity with industry expertise. This model establishes advocates in our most vulnerable communities to create solutions to our most complex challenges. The model is nationally recognized and is supported by various organizations, including the Centers for Disease Control and Prevention (CDC).

Ms. Brown has served on other various boards and commissions including the State of Colorado’s Health Equity Commission and the City and County of Denver’s Board of Environmental Health as the immediate past Chairwoman and the Northeast Transportation Connections Board.

She has received various awards and recognitions including the Colorado Black Women for Political Action’s Community Leadership Award, the Colorado Martin Luther King Commission’s Humanitarian Award, the State of Oklahoma and Southwest Region TRIO Achiever Award and the Friends of Yates Women of Distinction Award in Kansas City, Kansas. Currently, Ms. Brown is a Leadership Women of America Fellow. She has completed the Regional Institute for Health and Environmental Leadership and Colorado Trust Fellowship

programs. Ms. Brown is a member of the Denver Alumnae Chapter of Delta Sigma Theta Sorority. She is a devote Christian active in the Rising Star Missionary Baptist Church where she serves on the liturgical dance ministry and as a writer for the Christian Scroll newsletter. Her favorite past times are spending time with her family, traveling and exploring the world, shopping and attending concerts and sporting events.

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**Komen Colorado Board of Directors:**

Officers: Joby Koren, John DellaSalle, Cody Daniels, Brandee Green

Directors-at-large: Cindy Bolin, Roger Brown, Sean Cantwell, Peg Ellefson, Ann Mellott, Carolyn Paul, Laura Peterson, Mary Grace Stoll, Peggy Thomas, Sarah Tyson and Belinda Woodall

**About Susan G. Komen®**

Susan G. Komen® is the world's leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Komen has an unmatched, comprehensive 360-degree approach to fighting this disease across all fronts and supporting millions of people in the U.S. and in countries worldwide. We advocate for patients, drive research breakthroughs, improve access to high-quality care, offer direct patient support and empower people with trustworthy information. Born out of a promise between two sisters, Susan G. Komen remains committed to supporting those affected by breast cancer today, while tirelessly searching for tomorrow's cures.

**About Komen Colorado**

Komen Colorado; an affiliate of Susan G. Komen is helping fuel research, advocate for patients and support people facing breast cancer locally through a variety of direct patient-centered services and by collaborating with area providers to remove barriers and connect people to needed care across the state. Komen Colorado launched one of the state's largest fundraising events; Race for the Cure® more than 25 years ago and continues the tradition this month with the newly re-branded "More Than Pink Walk®" on September 29<sup>th</sup> at Auraria Campus. For more information, call 303-744-2088 or visit [www.komencolorado.org](http://www.komencolorado.org).