

FOR IMMEDIATE RELEASE

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Susan G. Komen® Colorado and Coldwell Banker Mountain Properties

Form Statewide Partnership for Upcoming Fundraising Events

DENVER – [July 19, 2019] – Denver-based Susan G. Komen Colorado is partnering with Coldwell Banker Mountain Properties to form a statewide partnership where Coldwell Banker Mountain Properties will provide statewide sponsorship for Komen Colorado’s signature events Race For The Cure, More Than Pink Walk, and Snowshoe For The Cure.

Coldwell Banker Mountain Properties’ statewide sponsorship revolves around broker participation at each event and in our communities. CBMP prioritizes supporting Komen Colorado participants, survivors and supporters with a campaign of “Give. Get. Give Back.” CBMP makes a commitment to provide a donation for closed transactions between a Susan G. Komen Colorado event participant and a Coldwell Banker Mountain Properties broker.

“We are thrilled to be partnering with Susan G. Komen Colorado as their statewide sponsor and for the opportunity to give back to our local communities. We bring passion, excitement, and fun to everything we do - from events to selling Real Estate - and look forward to combining efforts with such an amazing organization,” Julia Rea, President, Coldwell Banker Mountain Properties.

CBMP will be starting their “Give. Get. Give Back.” campaign today. For more information on this campaign and how you can get involved, contact Sue Runnells at sue@mountaintownre.com.

About Susan G. Komen® and Komen Colorado

Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Komen was founded in 1982 by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy’s life. Komen Colorado is working to better the lives of those facing breast cancer in the local community. Komen Colorado has invested over \$44 million in community breast health programs throughout Colorado and has helped contribute to the more than \$988 million invested globally in research. For more information, call **303-744-2088** or visit **komencolorado.org**.

About Coldwell Banker Mountain Properties

Coldwell Banker’s powerful connections, together with its unmatched marketing resources, make it easy to see why no other company is better equipped to give your home the most competitive possible exposure and deliver more potential buyers to your front door. Coldwell Banker Mountain Properties has 8 convenient locations serving 2 states across the Rocky Mountain West, including offices in Taos County, New Mexico, as well as 4 counties in Colorado: Gunnison, Grand, Summit, and Eagle. Their network and reach in the resort locations of the Mountain West is rivaled by none. They can be reached at **970.503.5030** or visit **www.Mountain.realestate** for more information.

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