



# COMMUNITY IMPACT REPORT 2016-17

# NOTE OF GRATITUDE

I am really thankful for all the support and peace of mind that Komen Colorado provides to people in such a stressful time of their lives.

I was diagnosed with stage IIB breast cancer. I had a double mastectomy in December 2016, and I started chemotherapy January 26, 2017, and finished June, 9, 2017. I had 16 rounds of chemotherapy and 33 radiation treatments.

The treatment grant saved me from possibly losing my house because I have been unable to work during treatment. Our financial situation was much worse than normal due to the aftermath of the flood we experienced in our area.

Komen Colorado couldn't have come at a more perfect time.

My insurance unfortunately does not cover office visits, and there are so many office visits involved with my treatment. That's easily \$300 per visit which I cannot afford. I also received gas cards from Komen which was very helpful because my home is 140 miles round trip from the cancer center.

Having the Komen Colorado grant gives me peace of mind and lowers my stress level during a really trying time knowing that my bills are going to be covered.

I am really thankful for the research and support the Komen Colorado grant offers locally and nationally.

Thank you for all your support,

**Paula - Susan G. Komen® Colorado  
treatment grant beneficiary**

## POUDRE VALLEY HEALTH

The University of Colorado Health Cancer Center provides vital cancer treatments to patients living in northern Colorado. The UHealth Cancer Center is part of Poudre Valley Hospital (PVH), which receives support from the PVH & MCR Foundation through grant funds to support the uninsured and underinsured patient population.

Through the PVH & MCR Foundation, the UHealth Cancer Center has received a grant from Komen Colorado for more than 10 years, totaling more than \$1,360,000. These funds have covered the cost for breast cancer screenings, diagnostic tests, treatments, transportation, and patient navigation for women and men who would otherwise forgo the care they needed due to cost or other barriers.

In 2016, the PVH & MCR Foundation held a grant for \$25,000. With those funds, the UHealth Cancer Center provided breast cancer treatments for 27 patients, including Paula.

Without community partners like the PVH & MCR Foundation, Komen Colorado would be unable to impact the lives of breast cancer patients throughout the state. The community partners speak directly to patients to determine their needs and concerns. Komen Colorado receives that information to ensure resources are put in place to help individuals like Paula get the care they need.

**Thank you to the PVH & MCR Foundation and all our 2016 community partners for making life-saving differences in Colorado.**

# OUTREACH

## EDUCATION & OUTREACH

In 2016, Komen Colorado was out in the community, empowering people to make healthy decisions about their breast health by providing public education about breast cancer risk **at 29 events**. Komen Colorado volunteers totaled 177.5 hours, **saving Komen Colorado over \$4,000 in expenses**.

## AFRICAN AMERICAN OUTREACH

- 60 attended the Pink Sunday brunch on April 23, 2016
- 30 attended the “Staying Connected” event on September 10, 2016
- Seven churches/places of worship hosted Pink Sundays in September and October 2016
- Attended four community

events targeted to African American women: Five Points Jazz Fest, Juneteenth, Destination Health 5K, and Celebrating Women’s Health

## HISPANIC/LATINA OUTREACH IN MOUNTAIN COMMUNITIES

- 139 Spanish-speaking women in Garfield, Eagle & Pitkin counties were educated about breast cancer risk & screening guidelines
- 110 women were connected to health care providers for breast cancer screenings & diagnostic tests
- Nine new Spanish-speaking volunteers trained as community advocates
- Attended Rally in the Valley, Ladies Night Out, 9HealthFair, Strawberry Days, and Feria de Salud events to provide breast health resources

## VOLUNTEERS & COMMITTEES

In addition to a Board of Directors, Komen Colorado has 10 advisory committees, comprised of five to 15 volunteers each. Committee members volunteer their time to provide strategic direction and to organize our three signature events.

In total, advisory committee volunteers spend more than 1,600 hours a year to support Komen Colorado’s mission, **saving Komen Colorado more than \$39,000 in administrative costs**.

### Advisory committees include:

- African American Advisory Council
- Education Committee
- Finance Committee
- Fund Development Committee
- Grant Review Panel
- Mission Initiatives Committee
- Pink Tie Committee
- Public Policy Committee
- Race for the Cure Committee
- Young Professional Group

# GRANTS PROGRAM

## ABOUT

Komen Colorado's community grants program helps fulfill the mission by funding local non-profit organizations to provide education about breast cancer risk, breast cancer screening guidelines and how to access health care, and to connect people to breast cancer clinical services in Colorado.

## ASSESSING RISK AND IDENTIFYING NEEDS

In 2016, Komen Colorado awarded nearly \$970,000 to 18 non-profit organizations, hospitals, and health clinics. The funds are used to address disparities in breast cancer outcomes among vulnerable communities as determined in the 2015 Community Profile. The Community Profile identified four populations at greater risk of experiencing adverse outcomes from breast cancer:

1. Medically underserved women in Front Range counties
2. Rural northeast Colorado
3. Mountain/resort communities
4. Hispanic/Latina women

**By providing grants to community organizations that provide breast health services in these areas, Komen Colorado aims to:**

- Improve screening frequency
- Increase the number of women who enter into or remain in breast cancer treatment
- Reduce last-stage diagnoses and deaths
- Reduce cost, transportation & other barriers to clinical breast cancer care
- Reduce confusion about breast cancer screening guidelines & risk factors

## GRANTS PROGRAM PRIORITIES:

- Women who have never been screened for breast cancer or haven't had a mammogram in the past two years
- Women who are more at risk of being diagnosed at a late stage
- Women who are more at risk of dying from the disease

2015

SPRING - SUMMER 2015

SEPTEMBER 2015

### CONDUCT COMMUNITY NEEDS ASSESSMENT

- Who is at risk of not being able to enter & remain in breast cancer continuum of care in 22-county service area?
- Which communities in the service area are at greatest risk of failing to be screened for breast cancer, being diagnosed at an advance stage of the disease, or dying from the disease?

- Develop priorities for local grant funding
- Develop priorities for legislative action

- Distribute RFAs
- 14,000 people participate in Race for the Cure Denver; event proceeds help fund 2016 projects seeking grant support from Komen Colorado

# LOCAL GRANTS PROGRAM

## REQUEST FOR APPLICATION (RFA)

Komen Colorado strives to create a competitive and geographically-relevant granting process. Komen Colorado distributes the RFA to solicit applications for grant funding to implement breast health programs in line with funding priorities for target communities. Komen Colorado offers applicants grant-writing trainings to help them respond successfully to the RFA.

## LETTERS OF INTENT (LOI)

Komen Colorado accepts LOIs each fall. If the LOI is found to fall within the scope of Komen Colorado's funding priorities and organizations are eligible, applicants are invited to submit a full application.

## SELECTION PROCESS

While Komen Colorado staff review initial applications to ensure general eligibility

criteria are met, Komen Colorado does not determine which programs receive grants. Grant applications are evaluated by an independent grant review panel.

### Grant Review Panel (GRP)

The GRP is comprised of individuals with backgrounds in breast cancer, grant writing/reviewing, nonprofit management, medicine, and finance. The GRP reviews, ranks and recommends grant applications for funding.

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**Since 1991, Komen Colorado has invested more than \$42 million into the service area, helping thousands of women and men receive breast health care at more than 120 community organizations.**

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### Board of Directors

The Komen Colorado board of directors receives the final ranked list of projects recommended for funding. The board must either accept or reject the full list of applicants. If the Board cannot agree to

approve the entire recommended grantee list, the GRP must address the board's concerns.

## ALLOCATIONS & EVALUATIONS

Grants are awarded in the order in which they are ranked to fund as many applicants as financially possible. Grant funds are based on Komen Colorado's annual revenue generated through our signature events and other sources.

### Grants are bestowed to evidence-based projects that:

- Contribute to overall goals to reduce breast cancer mortality rates
- Close breast cancer outcome gaps
- Increase the number of patients who remain in care
- Educate individuals about breast health care

Komen Colorado monitors grant-receiving organizations throughout the year to ensure funds are used as intended.

## NOVEMBER 2015

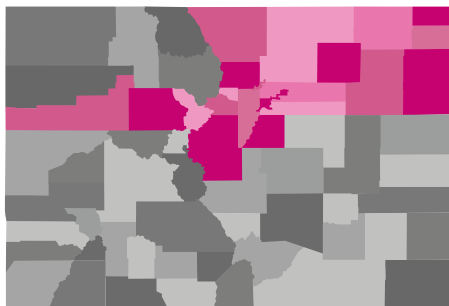
- Grant applications due for projects to be completed beginning April 1, 2016
- Staff review applications for compliance with eligibility requirements
- 900 people attend Pink Tie Affair in Denver; event proceeds help fund local breast health projects in 2016

## JANUARY - DECEMBER 2016

One-on-one and group education about breast cancer risk and how to access care delivered to 135 Hispanic and Latina women in Eagle, Garfield and Pitkin counties

# ENSURING EQUALITY OF CARE

With the money raised for the fiscal year April 1, 2015 - March 31, 2016, Komen Colorado awarded \$969,969.34 to 18 breast health community partners.



Komen Colorado's service area includes 22 counties, home to 3 million people, or 72% of Colorado's population.

## LOCAL COMMUNITY GRANT RECIPIENTS

### EDUCATION ABOUT RISK & ACCESSING CARE

**Clinica Tepeyac:**  
Awarded \$12,000

**Colorado Alliance for Health  
Equity and Practice (CAHEP):**  
Awarded \$33,333

**Trailhead Institute  
(formerly CFPHE):**  
Awarded \$33,338

**Native American Cancer  
Research (NACR):**  
Awarded \$21,324

**Denver Health and Hospital  
Authority c/o Denver  
Health Foundation:**  
Awarded \$49,391.73

**Grand River Hospital District:**  
Awarded \$12,000

**Planned Parenthood of the Rocky  
Mountains (PPRM):**  
Awarded \$28,465.59

**Saint Joseph Hospital Foundation:**  
Awarded \$260,597.33

**Yuma District Hospital:**  
Awarded \$2,500

### SCREENING & DIAGNOSTICS

**Aspen Valley Hospital District:**  
Awarded \$19,905

**Clinica Colorado:**  
Awarded \$19,905

**Colorado Community Health  
Network (CCHN):**  
Awarded \$184,874.70

**Community Health Services:**  
Awarded \$26,641

### TREATMENT

**Denver Health and Hospital Authority  
c/o Denver Health Foundation:**  
Awarded \$63,333.33

**Grand River Hospital District:**  
Awarded \$10,000

**Poudre Valley Health System  
Foundation (dba) PVH & MCR  
Foundation**  
Awarded \$25,000

**Saint Anthony Health Foundation**  
Awarded \$73,333.33

**Saint Joseph Hospital Foundation**  
Awarded \$68,333.33

## JANUARY - MAY 2016

Support legislation in Colorado to require health insurance plans to cover 100% of costs of diagnostic imaging after an abnormal mammogram to reduce cost as barrier for underinsured women; bill passed the Colorado House of Representatives but failed in the Colorado Senate

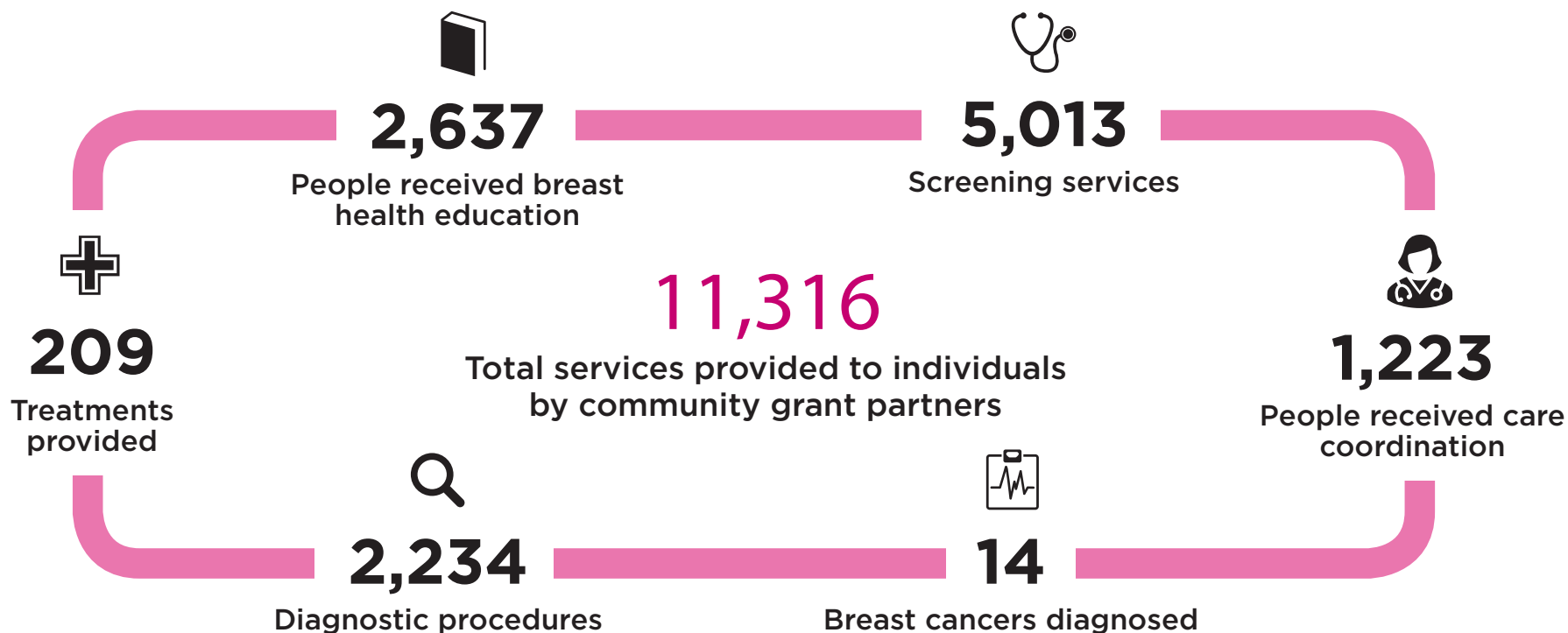
## JANUARY 2016

Independent grant review panel reviews grant applications for funding

## FEBRUARY 2016

Board of directors approves applications recommended for funding by the GRP

# 2016 SERVICES PROVIDED BY COMMUNITY GRANT PARTNERS



## MARCH 2016

- 1,200 people participate in Snowshoe for the Cure® in Frisco; event proceeds help fund projects to provide breast health care in 2016
- Applicants notified of grant award decision; funded organizations complete contracts
- Komen Colorado contributes \$450,000 to Susan G. Komen's global breast cancer research program

## APRIL 2016 - MARCH 2017

Breast health education and breast cancer care projects are provided using Komen Colorado grant funds

# ENERGIZING SCIENCE

## PUBLIC POLICY

To achieve its vision, Komen Colorado advocates on Capitol Hill for quality care for all. We lobby state and federal elected officials to protect and expand access to life-saving breast cancer care and to protect federal funding for cancer research.

### State Advocacy

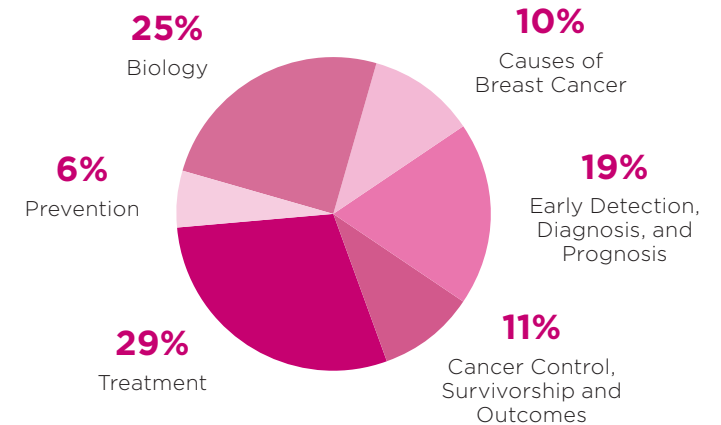
In 2016, staff worked with state representatives to draft a bill that would require insurance plans sold in Colorado to cover 100% of the costs of diagnostic procedures after an abnormal mammogram. The bill passed the State House of Representatives, but failed in the State Senate.

### Federal Advocacy

In 2016, Komen Colorado lobbied Congress to protect federal funding for the National Breast & Cervical Cancer Early Detection Program. Komen Colorado also lobbied for funding of the National Cancer Institute and the Department of Defense's Medical Research Program.

## GLOBAL RESEARCH

\$450,000 invested in national breast cancer research programs



### RESEARCH SAVES LIVES

With the support of medical research, the death rate from breast cancer in the U.S. is 39 percent lower than it was 25 years ago. Susan G. Komen is the second largest funder of breast cancer research, after the U.S. government, investing more than \$920 million since 1982.

### MAY 2016

Pink Sunday Brunch to increase awareness about increased risk of breast cancer deaths for Black & African American women

### SUMMER 2016

12-stop community tour throughout the 22-county service area highlights findings of 2015 needs assessment and funding priorities; solicit community feedback about additional needs

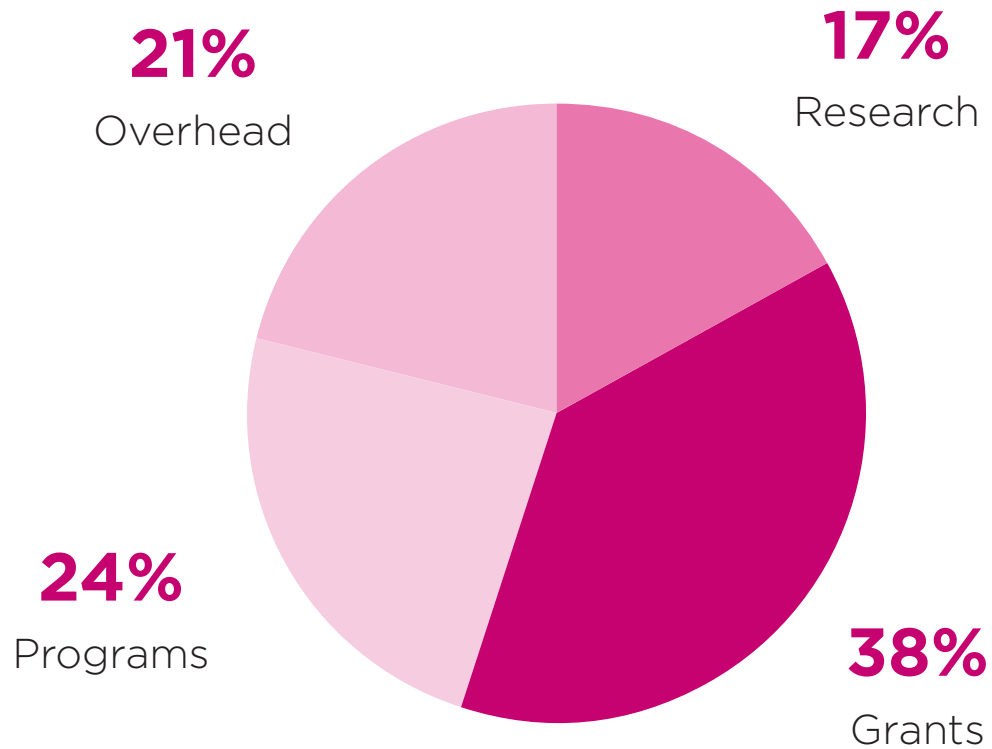
### AUGUST 2016

Breast cancer survivors and advocates ask members of Colorado's Congressional Delegation to support continued funding for National Breast & Cervical Cancer Early Detection Program, National Institutes of Health National Cancer Institute research and Breast Cancer Research Program



# POWERING COMMUNITY IMPACT

**\$2,667,710.58** raised for the fiscal year ending March 31, 2016.



## OCTOBER 2016

- Mid-cycle grant report due and site visit call with Affiliate staff for technical assistance
- Pink Sunday events at local communities to increase breast cancer screenings among Black and African American women

## MAY 2017

Final grant report due detailing results of Komen Colorado grant-funded projects to provide care to local communities

# 75%

of the net proceeds today fund local breast cancer programs in the 22-county service area.

# 25%

of net proceeds supports national breast cancer research programs to find the cures.

As a non-endowed foundation, Komen Colorado's ability to meet the ongoing need in the community is tied to annual revenues raised through signature events and other sources.



50 S Steele St | Ste 100 | Denver, CO 80209 • [KomenColorado.org](http://KomenColorado.org) • (303) 744-2088 • [info@komencolorado.org](mailto:info@komencolorado.org)