PINK TIE PARTNERSHIPS

Benefits by Level	Emerald $20,000	Silver $10,000	Ruby $5,000
COMPANY VISIBILITY			
Print and Digital Collateral*	●	●	
Recognition on Affiliate Website	Logo	Logo	Name
Listing in Thank you Ad (Post Event)	Logo	Logo	Name
VISIBILITY THE NIGHT OF EVENT			
Introduction by Emcee During Program	Name	Name	
Scrolling PowerPoint Presentation	Logo	Logo	Name
Acknowledgement in Program	Logo	Logo	Name
Table Signage	Logo	Logo	Name
Seating with Table Signage**	20	10	10
PERKS			
Premium Wine Served with Dinner	●	●	

*Where applicable

**Additional seats needed for sponsorship tables will be billed at $300 each

Unique Partnerships

Presenting Sponsor | $50,000

- Komen provided co-branded gobos
- Komen provided co-branded step & repeat
- All benefits of the Ambassador Level Sponsorship

Beverage Sponsor | $7,500

- Company named signature cocktail
- Company signage at bars
- All benefits of Ruby Level Sponsorship

SOLD OUT FOR 2018

Pink Tie Gift | $20,000

- 400+ co-branded gifts
- All benefits of Emerald Level Sponsorship

SOLD OUT FOR 2018

Customizable Opportunities Available

Silent Auction | $7,500

- Company logo on all roaming iPad
- Company logo on mobile bidding program
- All benefits of Silver Level Sponsorship

Photo Booth | $7,500

- Co-branded photo booth props
- Signage at photo booth
- All benefits of Ruby Level Sponsorship

SOLD OUT FOR 2018

2018 PINK TIE AFFAIR TICKETS

Join Susan G. Komen® Colorado for an evening capturing all that was wild, whimsical, extravagant and elegant about the Jazz Age.

» FRIDAY, FEBRUARY 9, 2018 | 6:00PM «

MILE HIGH STATION, 2027 WEST LOWER COLFAX AVENUE, DENVER

TICKET TYPE	PRICE
Reserved seating for 10	$3,000
Reserved seating for 4 at a High Top Table	$1,000
Individual Ticket	$200

RELISHING IN THE '20'S – ROARING TOWARD '26!

Above all else, this Pink Tie Affair is about coming together to bring breast cancer to an end.

Last year, Susan G. Komen declared our Bold Goal: to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026.

Ours is a goal that must be attained because too many women still die every year of breast cancer.

Our goal is aggressive. But we are fully committed and have the utmost confidence we will achieve it, if not exceed it.

In other words, together we can **roar** towards achieving our Bold Goal, saving more lives every day!