



FOR IMMEDIATE RELEASE

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**Strap on Your Snowshoes
For the Susan G. Komen® Colorado Snowshoe for the Cure**

DENVER, CO, February 8, 2016 –Strap on your snowshoes for the Susan G. Komen® Colorado Snowshoe for the Cure on **Saturday, March 5** at the Frisco Nordic Center. This fun, family-friendly event is truly in a class of its own! Join Komen Colorado for a morning of fun, celebration and, of course, snowshoeing. Komen Colorado continues the tradition and community spirit from the previous Tubbs Snowshoes Romp to Stomp event.

The event will include a pancake breakfast at 7:30 a.m. There will be a 3K Walk, 5K Walk and Lil' Stomper Dash (kids 12 and under). Thank you to the great town of Frisco for their support of the event. All participants are invited to visit for the sponsor expo as well as the awards and closing ceremony starting at 11 a.m.

There will prizes for the top fundraisers and goody bags for everyone. Sign-up today at <http://bit.ly/KomenCOSnowshoe>, and receive **\$5 off** when using the code: SB50, valid through Tuesday, February 9 at 11:59 p.m. There will be packet pick-up locations available this week on the Snowshoe for the Cure website.

This event has been possible with the support of our sponsors: 9NEWS, Denver Life Magazine, Breckenridge Grand Vacations, Little Secrets Premium Chocolate Candies, Tubbs Snowshoes, Town of Frisco, Woodward Copper, Athleta, Foote's Rest, KIND, St. Anthony Summit Medical Center, Vail Summit Orthopaedics, Bootprints, Goddess Garden, Hurraw!, Outlets at Silverthorne, Rio Grande Mexican Restaurant and Starbucks.

Help Susan G. Komen® Colorado raise funds to STOMP OUT breast cancer. For more information visit <http://bit.ly/KomenCOSnowshoe>. One in seven women in Colorado will be diagnosed with breast cancer in her lifetime. When you participate and fundraise for Snowshoe for the Cure, we all fight to save lives.

About Susan G. Komen® and Komen Colorado

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$889 million in research and provided \$1.95 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Visit komen.org or call 1-877 GO KOMEN. Connect with us on social at ww5.komen.org/social.

Komen Colorado is working to better the lives of those facing breast cancer in our community. They join more than a million breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Race for the Cure®, Komen Colorado has invested \$41 million in community breast health programs in 22 Colorado counties (Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Eagle, Garfield, Gilpin, Jefferson, Larimer, Logan, Morgan, Park, Phillips, Pitkin, Sedgwick, Summit, Washington, Weld, and Yuma). Seventy-five percent of net proceeds generated by the Affiliate stays in Colorado. The remaining funds support breast cancer research. For more information, call 303-744-2088.

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