



FOR IMMEDIATE RELEASE

CONTACT: Tamra J. Ward

Cell: 303-324-8021

tward@komencolorado.org

New CEO Announced for Susan G. Komen® Colorado

DENVER, CO, February 29, 2016 – Susan G. Komen® Colorado, announced that Keri Kallaway will serve as the new CEO of the organization effective March 28.

Kallaway has been in development leadership roles at the Children's Hospital Colorado Foundation for nine years. Prior to that she served the Winston-Salem Foundation in North Carolina, and worked in higher education philanthropy at the University of Connecticut and Georgetown University.

"Keri brings a heart-felt passion for the life-saving mission of Komen Colorado, and a depth of knowledge in how to engage Coloradans in supporting our work," said Kristin Battenfield, president of the Board of Directors. "We look forward to her leadership in growing our donor base, engagement with organizations and individuals in Colorado communities and strengthening relationships with both the local organizations that receive grants from us and the Colorado women and men who get breast cancer care because of our work."

"I am thrilled and humbled to serve Susan G. Komen Colorado and the community in this capacity," Kallaway said. "It is an honor to have the opportunity of continuing the important work and vision of Komen Colorado, and building the organization's capacity to improve the lives of countless families fighting breast cancer here in our state. Komen Colorado is a valuable resource and I look forward to adding to the current successes of the organization."

In the coming months, Kallaway and other Komen Colorado representatives will travel across the organization's 22-county service area. The purpose will be to meet with local grant recipient organizations and community members interested in joining the organization in addressing the reality that one woman dies from breast cancer each day in Colorado.

About Susan G. Komen® and Komen Colorado

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$889 million in research and provided \$1.95 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Visit komen.org or call 1-877 GO KOMEN. Connect with us on social at ww5.komen.org/social.

Komen Colorado is working to better the lives of those facing breast cancer in our community. They join more than a million breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Race for the Cure®, Komen Colorado has invested \$41 million in community breast health programs in 22 Colorado counties (Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Eagle, Garfield, Gilpin, Jefferson, Larimer, Logan, Morgan, Park, Phillips, Pitkin, Sedgwick, Summit, Washington, Weld, and Yuma). Net proceeds of 75% generated by the Affiliate stays in Colorado. The remaining funds support breast cancer research. For more information, call 303-744-2088.

###